

***Community Health  
Implementation Strategy  
2016***

**Pemiscot Memorial Health Systems**

## Introduction

Pemiscot Memorial Health System is a nonprofit 501 (c)(3) hospital located in Hayti, Missouri. Licensed for 49 acute care beds and 52 psychiatric inpatient Medicare beds, Pemiscot Memorial Health System is dedicated to providing the best quality of care. Pemiscot Memorial Health System has been in operation since 1951.

Services provided include inpatient, outpatient, diagnostic and community services. Pemiscot Memorial Health System provides cardiac and pulmonary rehabilitation, diagnostic imaging, emergency, laboratory, long term care, rehabilitation, respiratory therapy, sleep lab, senior life services, surgical services, nutrition and dietary services and mental health services for adults and seniors.

Diagnostic imaging services include Radiologic imaging, CT, nuclear medicine, mammography, and bone density scans.

Pemiscot Memorial Health System is involved in the community, specifically through working at local health fairs which include blood pressure checks and basic lab work. Employees from the Hospital also administer flu shots.

## Identifying Health Needs

A community health needs assessment was conducted and community input was provided through key informant interviews of three stakeholders of the community including:

- ✓ Local school systems and universities
- ✓ Local elected officials
- ✓ Public health agencies

Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by Community Health Status Indicators and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Lack of Primary Care Physicians
- Poverty/Children in Poverty

- Lack of Mental Health Providers
- Lack of transportation and access to care
- Uninsured
- Heart Disease
- Cancer
- Stroke
- Lung Disease

The identified health needs were reviewed by hospital management and priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data. Identified needs were prioritized based on the following criteria:

- 1) How many people are affected by the issue or size of the issue?
- 2) What are the consequences of not addressing this problem?
- 3) The impact of the problem on vulnerable populations.
- 4) How important the problem is to the community.
- 5) Prevalence of common themes.

<b>Pemscot Memorial Health System Priority</b>	<b>Corresponding Identified Health Need</b>
<b>Improve access to primary and specialty services</b>	Increase number of Primary Care Providers in the related areas, including Mental Health Providers. Success in this area will improve community access for initial or ongoing healthcare needs.
<b>Improve education and services around chronic diseases</b>	Initiate programs in the community targeting chronic diseases, such as heart disease, cancer, lung disease, etc. Publicize Chronic Care Management services provided by Primary Care Providers.
<b>Collaborate with community organizations on health and wellness initiatives</b>	Participate in local area health fairs and health initiatives. Partnering with other local healthcare providers to bring more resources at a lower cost to the community.

## **PRIORITY 1: Improve Access to Primary and Specialty Services**

### ***Goal 1: Increase number of Primary and Specialty Care Providers***

- Strategies:**
- A.** Explore recruitment opportunities with Physician recruiting firms to bring high demand providers to the community.
  - B.** Collaborate with local healthcare providers to coordinate much needed primary and specialty care services to meet the needs of the community with the available resources.
  - C.** Seek partnerships with other regional healthcare organizations to increase access to primary and specialty care services.

### ***Goal 2: Enhance access to current primary care services.***

- Strategies:**
- A.** Evaluate areas in the community that have limited access to care and explore the feasibility of sending a current provider there or establishing a clinic in the community.
  - B.** Establish patient transportation to transport patients to and from home to clinic/hospital.

## **PRIORITY 2: Improve education and services around chronic diseases.**

### ***Goal 1: Increase community awareness of health issues/topics.***

- Strategies:**
- A.** Connect with other local organizations who have health care driven missions to promote awareness.
  - B.** Hold town hall meetings regarding hot topic issues and provide a forum for community members and providers to have meaningful discussion.
  - C.** Engage elected representatives to discuss topics and challenges the community faces.

### ***Goal 2: Promote current Chronic Care Management Service***

- Strategies:**
- A.** Advertise and educate community on current Chronic Care Management service and the benefits of participation.

## **PRIORITY 3: Collaborate with Community Organizations on Health and Wellness Initiatives.**

**Goal 1: Increase community awareness of pertinent health issues/topics.**

- Strategies:**
- A.** Participate in local health fairs and health screenings in the community to educate on best health practices.
  - B.** Further promote/utilize University of Missouri Extension Council’s Family Nutrition Programs. The program provides nutrition education for individuals and families.

## **Needs Not Addressed**

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. In initial discussion and subsequent prioritization, Pemiscot Memorial Health System considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall out of the scope of expertise and resources of Pemiscot Memorial Health System. The following chart outlines how some of the needs identified in the assessment are addressed by others or in different ways:

<b>Community Need</b>	<b>How Need is Addressed</b>
<b>Improve efforts to enroll community in insured programs.</b>	The Affordable Care Act Information Office is currently enrolling community members through access of the Hospital.

## **Next Steps**

This Implementation Plan will be rolled out over the next two years. Pemiscot Memorial Health System will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Pemiscot Memorial Health System is committed to conducting another health needs assessment within three years.

## **Adoption/Approval**

Pemiscot Memorial Health System's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2016.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.